



Information Technology Management Solutions For Business
CERTIFIED CONSULTING ENGINEERS FOR
Microsoft–Cisco–Hewlett Packard–Citrix & Related Technologies

IT Consulting & Engineering
IT Professional Resources
Network & Systems Management
Enterprise LifeCycle Management
IT Equipment Acquisition Management

Mr. First Last
Company

Address

City State Zip

Dear Mr. Last:

You never see the dollars slip away, but companies like yours lose untold millions of dollars each day trying to keep up with the many different ways in which their people use their network computers. Those fortunate managers who have seen the problem are taking control of the entire user experience by creating one uniform and consistent way for everyone in their enterprise to work on their computer and saving millions in support costs, lost productivity, and unnecessary computer repair services.

I'm Howard M. Cohen, EVP/Business Development at MtM Information Technologies and your Account Representative, <<REPNAME>> suggested that I include you in a group of valued MtM customers that I'm reaching out to regarding some exciting new technology introductions by Citrix which, combined with our Pivot Network & Systems Management service and our other support services form the kind of solution that can potentially save you thousands or even millions per year while virtually eliminating the risk of one of your users impacting or damaging your network.

Introducing the Citrix MetaFrame Access Suite

Citrix MetaFrame has been providing companies like yours with exceptional performance and remarkable cost reduction for many years with its ability to deliver any application anywhere to any device over any network. All applications are managed, updated, and controlled centrally at the server which means that nobody has to visit all the users to upgrade anything ever. This provides significant savings, as you can imagine.

The challenge has always been at the user end. How do you keep users from making changes to their computer? How do you stop them from destroying needed configuration files inadvertently? How do you stop them from adding games or music download systems which turn their computer into a server that can be accessed by many outsiders thus creating new vulnerabilities you don't even know about?

The answer has now been introduced in the new Citrix MetaFrame Secure Access Manager, part of their new Access Suite. With Secure Access Manager, your users access every resource on your network from a simple secure browser interface. In fact, nothing more than the browser needs to be loaded on their computer which can then be locked down completely so nothing else is ever changed, added, or deleted. Through this browser interface they are presented with an easy to use selection of resources which includes the applications they need to perform their work, new product, marketing, or sales information, critical data resources and other valuable content that you determine. Each department may have a different version of the interface, and users can customize the positioning of resources on their screen in the way that is most comfortable to them.

Reduce Administrative Costs

How much did it cost you in dollars and disruption last time you had your system upgraded? So much that you try NOT to upgrade now, right? You KNOW you're missing great new functionality but you just can't afford the downtime. When you take control of your desktops, all the upgrades are centralized on your servers. You never load any software on your people's computers, just on your server. Your people go home one night, you upgrade your servers, and they come back in the morning to new & improved computer services. Imagine how much less it costs to maintain your network like that!





Reduce Support Costs

If everybody in your company has their computer set up the same way it is far easier & far less expensive to support them & help them solve problems. But how do you get everyone to keep their computer set up the same way?? When you take control of your desktops you also reduce your support costs by keeping your support personnel at their desks. Instead of having to run around to your various locations visiting users to solve problems, your support specialists or ours at your request can link to a specific user's desktop & mirror it on their own. This way they can see what the user is doing, show them how to do it correctly, walk them through solutions as if they were there without ever leaving the support center.

Tell It Like It Is

When you take control of your people's desktops, you also give yourself a very powerful information publishing tool. All announcements, special programs of the day, new developments, any information you want to make sure your people see will show up on their desktop. No more wondering if people are reading your email or checking the company intranet. Now you push the info right to where you KNOW they'll see it and use it. And they can click on any headlines to learn more as they need to.

Pivot Automated Remote Network, Systems & Security Management

User access is the "front end" of your computing & communications environment. Behind that lie the applications, the file servers, and the infrastructure that power your network. Continuous performance from each of this levels is critical to the continuing operation of your network and your business. Our innovative management systems makes extensive use of powerful automation to maintain constant vigilance over every device at every level. At the first sign of trouble, long before your users can detect a problem, Pivot is working behind the scenes to solve the problem. Combining this powerful solution with the Citrix MetaFrame Access Suite, MtM/iT can constantly and reliably deliver network services to your user community, accessed via one consistent desktop on every computer in your enterprise, customized by department as you see fit, all centrally controlled by you to provide every application, every program, every bit of information you want them to have available. Each user can be granted access to different info depending upon who they are and what they do, but those choices remain YOURS.

Learn How to Take Control at the MtM IT Executive RoundTable

Please join me at the next **MtM/iT Executive RoundTable Discussion** event nearest you. See these new technology solutions in action. Representatives from Citrix, Pivot, and MtM/iT Consultants will be joining the discussion to learn about your IT cost control challenges and help you identify ways to solve them. Scheduled upcoming events will be held starting at 9am each session at:

New York City	Citrix NYC Office	11 Penn Plaza	Thurs., June 5, 2003
Long Island	Plainview Holiday Inn	L.I.E. near the Nassau/Suffolk Border	Wed., May 28, 2003
New Jersey	Park Ridge Marriott	Address	XXXXday, XXXXX ??, 2003
Rocky Hill CT	MtM/iT Rocky Hill Office	70 Inwood Road Rocky Hill	XXXXday, XXXXX ??, 2003

Call us today to RSVP at 888.808.0632 or email info@mtm.com to start taking Complete Control of YOUR computing and communications environment.

I'll look forward to meeting you at the RoundTable!

Best regards,



Howard M. Cohen
EVP/Business Development
MtM Information Technologies



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About Mtm Information Technologies

Mtm Information Technologies professional IT practices provide all the design, implementation, provisioning, support, and management services your business network requires from the foundation infrastructure of your network to the systems and servers to secure efficient access to applications via desktop, laptop, palmtop or other wired and wireless devices.

Mtm/IT Consulting & Engineering

Our consultants and engineers come from some of the largest and best known corporations in the world and are trained and certified by our industry-leading partners, including Microsoft, Cisco, Citrix, HP, and others, to create a powerful combination of experience and expertise which assures that you receive the best insight, guidance, design, and architecture available. Our practice includes disciplines in Network Infrastructure, Systems, Servers, and Directory Services, Application & Access Management via Server-Based computing and comprehensive Data & Network Security. Far more than just technologists, our experts create maximum-return solutions to your business challenges, and Mtm Project Management assures that we deliver exactly the solution we designed, on time, within budget and at a level of excellence in excess of your expectations.

Mtm/ITPro Professional Resources

Many of the thousands of clients we have served since 1986 often require IT-knowledgeable spare hands for short periods of time when they're installing some new application, upgrading network operating systems or have a one-time requirement for an unusual skill set. Others want to have the opportunity to try out an IT professional before hiring them permanently. In all cases they want to know that we are sending them the best qualified person for the job. Mtm/ITPro delivers all of this. Each IT professional we send you has been completely checked out and "teched" out by Mtm's Senior Practice Directors to assure you that the candidate is totally professional, totally competent, and thoroughly skilled to perform the tasks you require.

Mtm/IT Network & Systems Management Services

Using our exclusive Pivot Automated Remote system, Mtm monitors and manages your entire network to assure full availability and peak performance. From the communication devices that link your locations together, to the file, print, and application servers that support your users, to the security systems that protect your data and your network, Pivot silently assures availability and reliability of your investment in information infrastructure.

MTM IT Enterprise LifeCycle Management Services

From initial configuration and imaging of hundreds of desktops or laptop computers, to desktop deployment, network integration, adds, moves, changes and ongoing static state maintenance, Mtm IT provides the lifecycle management services your enterprise requires. Our innovative Help Desk, Resident Tech, and National Service Programs have helped hundreds of companies keep their user communities computing.

Mtm/ITCom Data & Network Communications

Wired or wireless our experts create all the right connections to securely, efficiently, and most cost-effectively transporting your data between your locations. From frame relay to secure internet access, Mtm/ITCom provides the best possible solution from the best carriers including AT&T, Sprint, Verizon & others.

Mtm/I.T.E.A.M. – Information Technology Equipment Acquisition Management

Let our experts help you select and configure the products your IT environment requires. More than just the web-based interface that most sellers provide, ITEAM puts experienced configuration specialists at the other end of your phone call. Let them research memory requirements, capacity and compatibility issues, speeds and feeds for you. Our Rapid MultiSourcing capabilities assure that you receive the right product in the right place at the right price and the right time, every time.

